



The 13th International Hotel Investment Forum 2010

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Press Release

International Hotel Investment Forum (IHIF) Investigates New Investment Hot Spots at 13th Annual Conference in Berlin, Germany

Berlin, Germany: The International Hotel Investment Forum (IHIF) is pleased to announce a new and exciting session scheduled for Tuesday, March 9, called "Where Are The New Investment Hot Spots." A distinguished panel will focus on the economic outlook, analysis and presentation of some of the world's most undersupplied and fastest-growing hotel markets.

The panel will be led by moderator Dominic Seely, IHIF Advisory Board Member and Co-Founder and Principal of Townhouse Capital, a hotel real estate investment management firm. Panelists include Franz Jurkowitsch, Chairman & Co-Founder, Warimpex, a Central & Eastern European hotel real estate development and investment fund; James Goulding, Manager Partner, LimeTree Capital Partners, an Asian beachfront and hospitality real estate fund; Javier Faus, Managing Director & CEO, Meridia Capital Partners S.L., a global hospitality fund with a significant focus on Latin America; German Efromovich, CEO & Owner, Avianca Airlines (the national Colombian carrier), a major investor in the oil, gas, and aviation industries in Latin America; and Luiz Eduardo Pereira Barretto Filho, the Minister of Tourism for the Government of Brazil.

"This is one of the most relevant and topical panels of IHIF 2010. The panelists include investors who have completed some of the only deals in the past 12-18 months in the hotel real estate industry," stated Jonathan Worsley, Chairman of Bench Events and co-organiser of IHIF. "We have recently witnessed one of the most challenging economic and financial periods in history. I encourage all delegates to attend this session to learn how deals have been closed in this environment and where the future opportunities are."

"We know that we are currently experiencing a shift in the balance of power from the developed to developing world in terms of purchasing power and business opportunities," said moderator Dominic Seely. "So, many delegates may be wondering where to focus their energy, time and resources. In this panel, we will focus on what specific regions have to offer in terms of opportunities, incentives and investment returns."

The "Where Are The New Investment Hot Spots" panel will delve into the business practices of the participating panelists to find out where they are investing, why they are investing in these hot spots and why they have found them so compelling. The panel will also include details surrounding "essential" infrastructure, actual and forecasted travel and tourism GDP and repair growth, government incentives, bank financing terms and availability and future investment.

For more information about attending or to see the complete IHIF conference program, please visit www.berlinconference.com.

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As organisers of top conferences for the hotel and investment industry, Bench Events is a growing entity which currently hosts hotel investment conferences in Berlin, Dubai and Moscow in partnership with other leading providers. Jonathan Worsley, Chairman of Bench Events, is one of the organisers and founders of the International Hotel Investment Forum (IHIF) held each year in Berlin. Worsley is also Chairman of Bench Event's sister company, JW Bench, a benchmarking company that has successfully launched the Conference Bench and the Productivity Bench. www.benchevents.com

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